

Visitor profile 2025



109,056
Attendees



3,600
Exhibitors

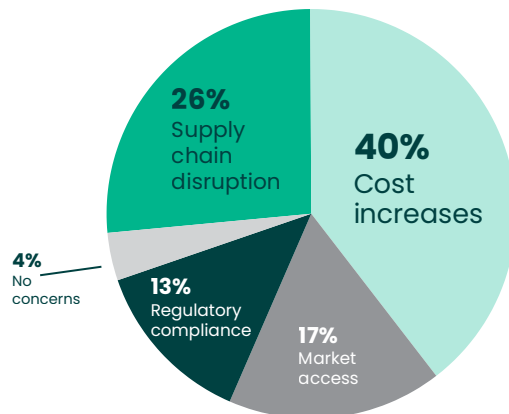


100+
Content sessions



230,000+
sqm of showfloor

Visitors' concerns regarding tariff updates?



Top 10 international visitor countries:



1. India



6. Vietnam



2. Korea



7. Indonesia



3. Japan



8. Thailand



4. Bangladesh



9. Malaysia



5. Pakistan



10. USA

Top 3 purpose of visit:

32%

Keep up-to-date with the industry



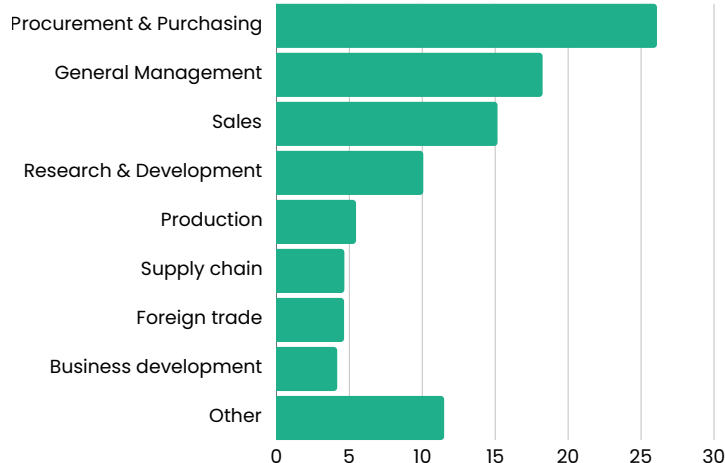
52%

Discover new products, trends, and innovations

31%

Source new suppliers

Department



Visitors' interests:

