

1 – 3 September 2025 | Shenzhen, China

# Post show report 2025

CPHI & PMEC Shenzhen 2025 concluded successfully in Shenzhen, hosting **669** exhibitors and drawing **12,192** professional buyers from **86** countries and regions.



**30,000**  
sqm



**669**  
exhibitors



**12,192**  
visitors



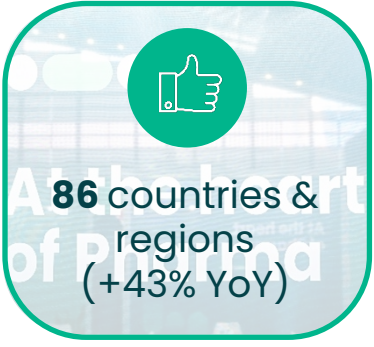
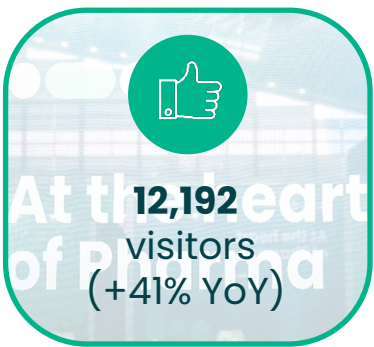
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# Fostering new opportunities in China's Greater Bay Area

The highly anticipated CPHI & PMEC Shenzhen 2025 concluded successfully on September 3rd at the Shenzhen Convention & Exhibition Center (SZCEC), marking a significant milestone in connecting the global pharmaceutical industry with the dynamic South China market.

The three-day event served as a powerful testament to the region's flourishing status as a global innovation hub and gateway to the Greater Bay Area.



## Featured product zones



APIs



Excipients



Biotech



Finished Dosage



Natural Supply



**NEW**  
Beauty & Cosmetics Supply



Contract Service



Pharma Machinery



Packaging Machinery



Clean Technology



Laboratory Instruments



Packaging Materials

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# What our exhibitors and visitors say

## Exhibitors' testimonials

What an amazing few days at CPHI Shenzhen! Our stand was incredibly busy with thousands of visitors, and it was fantastic to meet so many passionate people in the China supplement industry. We are ready to turn those exciting new connections into real partnerships. Thank you to everyone who stopped by for a chat, we loved sharing what Parkacre is all about and can't wait to see what's next...

—— **Parkcare**

The exhibition attracted numerous professional visitors from Southeast Asia who showed strong interest in our natural plant pigments (such as paprika red and lutein) and standardized solutions, resulting in multiple cooperation intentions established on-site. The exhibition elevated our global brand influence and created an efficient pathway to explore emerging markets.

—— **Chenguang Biotech Group**

The three main exhibition halls cover the entire industry chain from raw materials to finished products, with a newly added "Beauty & Cosmetics Supply" to meet specialized sector demands, strengthening knowledge exchange.

—— **North China Pharmaceutical**

This year's CPHI exhibition was larger than last year's, with more international visitors creating valuable networking opportunities with potential partners. Expert forums provided insightful business development ideas, and we hope future exhibitions will further expand international exchanges.

—— **HIGHFINE**

## Visitors' testimonials

The event was very well organized, especially the business matching, which allowed entrepreneurs to meet & talk with each other. The tables were arranged properly, with clear appointment times. It was very beneficial.

—— **Sermpisit**

I'm very happy to participate in this event as I gained valuable insights on global pharmaceutical industry growth while connecting with principals, suppliers, and both existing and new contacts to discuss industry innovation together.

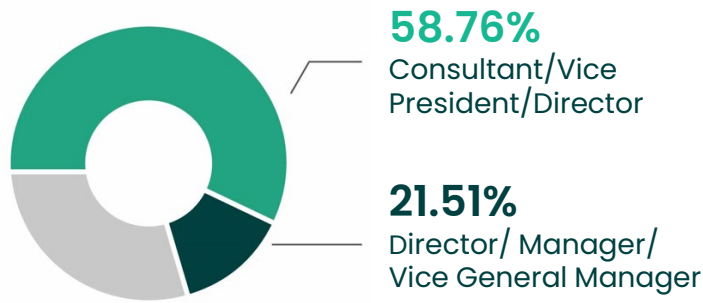
—— **G.P. Farmasi Indonesia**

At this exhibition, we focused on examining the pharmaceutical raw materials sector. The exhibits on display were rich and diverse, covering the full range of products from basic raw materials to innovative intermediates. Through in-depth exchanges with multiple high-quality suppliers, we not only obtained the latest market trends and product information, also successfully connected with several potential partners that meet our requirements. The professional organization also provided us with an efficient business negotiation environment, making the overall experience quite rewarding.

—— **Asymchem Laboratories**



Visitor profile



More than 80% has decision power



Visitors' department (Top 10)

1	Purchasing	24.87%	6	Marketing / Communication / PR	5.28%
2	General Management	19.60%	7	Production	3.60%
3	Sales	15.68%	8	Supply Chain	3.52%
4	R&D	10.11%	9	Foreign Trade	2.37%
5	Business Development	5.55%	10	Engineering	2.17%

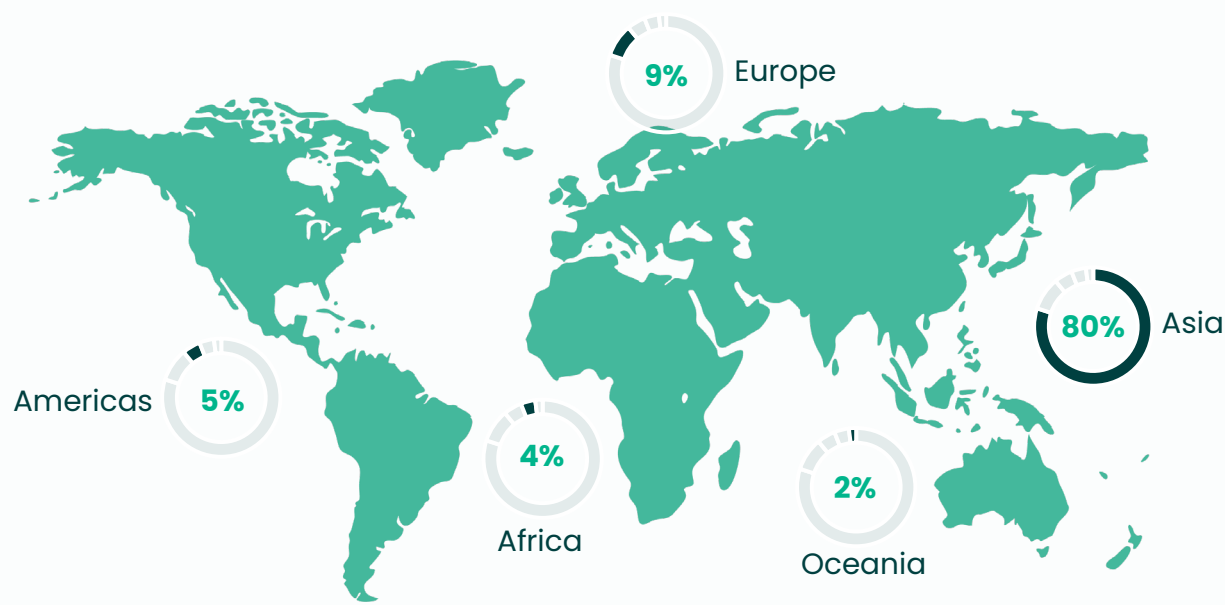




Visitors’ business nature

Pharmaceutical manufacturing	26.52%
Pharmaceutical sales	11.84%
Distributor / Import & export	9.27%
Ingredients & excipients manufacturer	8.92%
Fine Chemicals & Intermediates manufacturer	8.02%
Food / Beverage / Nutraceuticals	5.48%
Machinery / Laboratory equipment /Automization	4.90%
Market analysis / Investment / Regulation	4.78%
Supply chain	3.37%
CRO & CMO	2.91%
Packaging & Drug Delivery	2.83%
New Drug R&D	2.71%
Natural Extracts	2.40%
Cosmetics / Beauty Company	2.37%
Academic / Association & Government	1.93%
Cleanroom Technology / Environmental Protection	1.16%
Pharmaceutical Engineering	0.59%

International visitors from 86 countries and regions



Visitors' countries & regions breakdown

- |   |   |   |
|---|---|---|
|  1. India             |  4. Malaysia   |  7. Vietnam     |
|  2. Thailand          |  5. Pakistan   |  8. Philippines |
|  3. Republic of Korea |  6. Bangladesh |  9. Indonesia   |

(Top 12 countries)





# Content program with cutting-edge insights

CPHI & PMEC Shenzhen 2025 featured over 20 high-profile concurrent conferences and activities. These events brought together more than 190 pharmaceutical regulatory officials, industry experts, and entrepreneurs to share valuable insights.



**20+**  
Conferences  
& Activities



**190+**  
Speakers



**4,000+**  
Attendees

## Experts content sessions and onsite activities

R&D of Small Molecule Innovative Drugs and High-End Complex Formulation

2025 Emerging Markets Pharma Export Strategy Forum

2025 Greater Bay Area Pharma Packaging and Drug Delivery Forum

Southeast Asia Market Pharma Export Forum

CPHI Pharma Industry Export Forum

The 77th Out-of-Hospital Prescription Transfer Marketing Innovation Forum

2025 Precision Nutrition and Personalized Health Food Development Forum

2025 Natural Ingredients and Functional Food Development Forum

Efficacy Skincare and Ingredient Innovation Seminar

CPHI Injectable Medical Aesthetics Innovation Development Forum

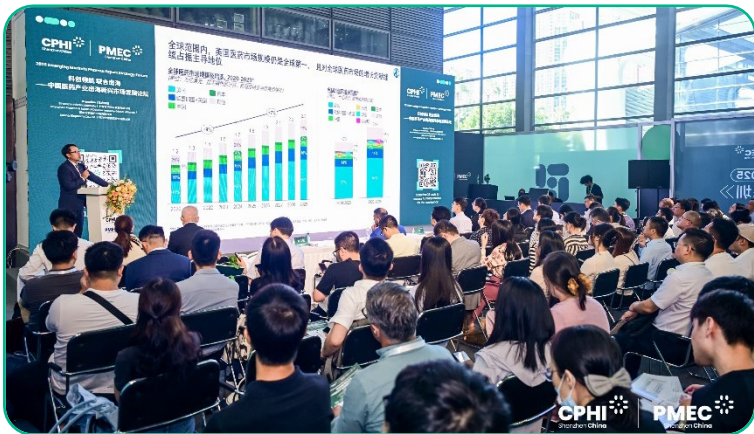
The 3rd Greater Bay Area Pharma Manufacturing 4.0 Forum

PMEC Pharmaceutical Engineering Conference (South China)

Hosted Buyers Programme



Representatives from various national associations



Content sessions



Chat & Chill



Hosted buyer event



Gift pickup



## Our three aims:



Running events in a **socially responsible** manner



Inspiring **sustainable developments** across our industry



Running events in an **environmentally responsible** manner

## We are doing this by:

### Inspiring sustainable developments:

- The show enables sustainable development of the industry through content sessions focused on sustainability, accommodating the diversity of the audience.
- Various onsite conference sessions focus on the sustainable development of the pharmaceutical industry.

### Running events in an environmentally responsible manner:

- A list of Green Contractors in the E-Manual as recommendations for exhibitors to use.
- Use of E-catalogues to reduce paper printing.
- Lanyards and event bags are made of recycled materials.

### Running events in a socially responsible manner:

- Use of local suppliers for logistics, food, and data to support economic development in the local area.
- Dinners and evening programs are booked in the area around the event venue.
- A more diverse speaker panel.

16–18 June 2026 | Shanghai New International Expo Center, China

# Exhibit at Asia's premier pharmaceutical event



**110,000+**  
Attendees



**3,600+**  
Exhibiting companies



**100+**  
Conference & activities



**240,000+**  
SQM of exhibition floor

## Contact

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