

9-11 September 2024 | Shenzhen, China

# Post Show Report 2024

**CPHI & PMEC Shenzhen 2024** concluded successfully in Shenzhen, hosting **421** exhibitors and drawing **8,677** professional buyers from over 60 countries and regions.



**15,000**  
sqm



**421**  
exhibitors



**8,677**  
visitors



Join us in 2025

[www.cphi.com/china](http://www.cphi.com/china)

# Fostering New Opportunities in China's Greater Bay Area



The highly anticipated CPHI & PMEC Shenzhen took place successfully from 9-11 September 2024 at the Shenzhen Convention & Exhibition Center. The event brought together 421 high-quality exhibitors and 8,677 pharma professional visitors from over 60 countries and regions. As one of China's fastest-growing cities and a global hub for technology, finance, and pharma within the Greater Bay Area, Shenzhen perfectly reflects the dynamism, innovation and growth driving the industry throughout the region.



Total visitor attendance  
(+86% YoY)



421 exhibiting companies  
(+66% YoY)



8,100 domestic visitors onsite  
(+83% YoY)



577 international visitors  
(+144% YoY)

## Exhibitor Categories



Pharma  
Ingredients &  
Intermediates



Natural  
Extracts



Bio  
Pharma



Pharma  
Excipients



Contract  
Services



Finished  
Dosage



Pharma  
Machinery



Packaging  
Machinery



Laboratory  
Instrument &  
Equipment



API  
Machinery



Clean  
Technology &  
Bioengineering

Book your stand at [GotoCPHI.com/cn25](https://GotoCPHI.com/cn25)

# What Our Exhibitors and Visitors Say

## Exhibitors testimonials

Attending CPHI Shenzhen was a blast! I met many professional industry pros, and our chats were value. The expo was top-notch, with stellar service and a smooth experience all around. It was a real eye-opener!

—— **Zhejiang Huahai Pharmaceutical Co., Ltd.**

Thank you to CPHI & PMEC China for consistently dedicating itself to the pharmaceutical industry and connecting the entire market. This CPHI & PMEC Shenzhen exhibition platform has brought us some new international friends. We wish CPHI & PMEC Shenzhen exhibition continued success and look forward to meeting again next year.

—— **Pharma United Co., Ltd.**

The CPHI Shenzhen exhibition attracted many professional visitors from around the world. During the event, we received numerous potential target customers and learned about new technologies and acquired new resources on-site. We hope that the CPHI Shenzhen exhibition will continue to improve, and we will keep following the CPHI series of exhibitions in the future!

—— **LUNA CHEMICALS CO., LIMITED**

The audience at this exhibition was precise and professional. We felt that this event attracted many high-quality professional visitors, including potential customers, partners, and industry experts, providing us with valuable opportunities for communication.

—— **Shandong Shinva Medical Instrument Co., Ltd.**

## Visitors testimonials

Its a very good expo, it provides variety of companies for medical professionals.

—— **JS Medical Practice**

I am very interested in the topic of peptides. At this exhibition, I heard expert interpretations and professional insights on peptide-related content, which have provided guidance for my future research direction. I hope to attend the CPHI Shenzhen exhibition again next year.

—— **Sun Yat-sen University**

The Greater Bay Area, despite being a significant hub for the pharmaceutical industry, faces challenges with relatively scattered industrial distribution and insufficient concentration. At this CPHI Shenzhen exhibition, I noticed that the organizers invited many companies from across the industry chain. I hope that through the CPHI Shenzhen exhibition, the entire industry chain in the Greater Bay Area can become more comprehensive and integrated.

—— **Jiangsu Wanlong Chemical Co., Ltd.**

# Visitors: Facts & Figures

## Attendee profile



**60.51%**  
Consultant/Vice  
President/Director

**18.68%**  
Director/ Manager/  
Vice General Manager

**More than 79% has decision power**



## Attendee department

1	Purchasing	24.23%	6	Marketing / Communication / PR	5.56%
2	General Management	17.22%	7	Production	4.08%
3	Sales	16.41%	8	Supply Chain	3.35%
4	R&D	11.15%	9	Engineering	2.70%
5	Business Development	6.23%	10	Foreign Trade	2.47%

## What our attendees had to say



Adaptive Ocular  
Sciences PVT. LTD

Had a great opportunity to interact with various suppliers and manufacturers. Looking forward to strengthen business in the future.

The exhibition regarding pharmaceutical products is amazing and great initiative to publicize the new products and companies for the international import and export.

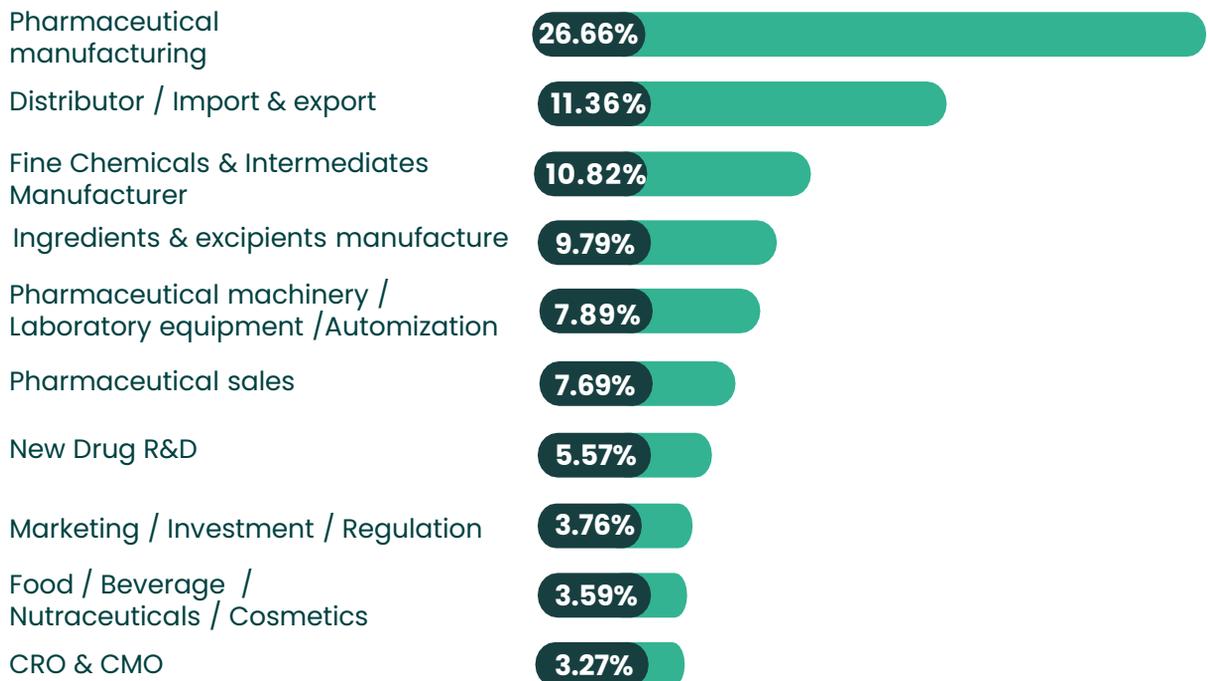


DVAGO Pharmacy  
& Wellness Experts

# Visitors: Facts & Figures



## Attendee business nature (top 10)



## Attendee testimonials



The organizers have effectively leveraged the advantage of the Greater Bay Area by arranging overseas-related activities, providing me with opportunities to engage with international visitors and gain insights into the global pharmaceutical market.

— SHENZHEN SALUBRIS PHARMACEUTICALS CO., LTD.



# Visitors: Facts & Figures

Gathering international visitors from over 60 countries and regions



## Top 15 international visitors' countries & regions



# Content Program with Cutting-Edge Insights

CPHI & PMEC Shenzhen 2024 featured over 20 high-profile concurrent conferences and activities. These events brought together more than 130 pharmaceutical regulatory officials, industry experts, and entrepreneurs to share valuable insights.



**20+**  
Conferences  
& Activities



**130+**  
Speakers



**3,500+**  
Attendees



## Experts content sessions and onsite activities

CPHI Pharmaceutical Enterprise Quality Out-licensing Forum

Synthetic Biology Technologies Innovative Applications Seminar

Opportunities and Challenges in ASEAN Pharmaceutical Market Forum

Peptide Industry Innovation and Ecological Development Conference

Development Strategies for Improved Inhalation Formulations Workshop

Management and Application Innovation Forum for Laboratory Instrument and Consumable

The 2nd Greater Bay Area Pharma Manufacturing 4.0 Forum

Effective Commercialization, Management, and Validation Practices of Solid Dosage

CPHI Shenzhen 2024 Pharmaceutical Quality Development Conference

Hosted Buyer Match Meeting

Plant Visit

# Content Program with Cutting-Edge Insights



During the forum, I listened to insights shared by speakers from Southeast Asia, which helped me understand why so many domestic companies are eagerly expanding into Southeast Asia. CPHI & PMEC Shenzhen is very meaningful, hope to hear more information about Southeast Asia.

— Yangtze River Pharmaceutical Group



CPHI Shenzhen 2024 Pharmaceutical Quality Development Conference



Hosted Buyer Match Meeting



Plant Visit

## Our three aims:



Running events in a **socially responsible** manner



Inspiring **sustainable developments** across our industry



Running events in an **environmentally responsible** manner

## We are doing this by:

### Inspiring sustainable developments:

- The show enables sustainable development of the industry through content sessions focused on sustainability, accommodating the diversity of the audience.
- Various onsite conference sessions focus on the sustainable development of the pharmaceutical industry.

### Running events in an environmentally responsible manner:

- A list of Green Contractors in the E-Manual as recommendations for exhibitors to use.
- Use of E-catalogues to reduce paper printing.
- Lanyards and event bags are made of recycled materials.

### Running events in a socially responsible manner:

- Use of local suppliers for logistics, food, and data to support economic development in the local area.
- Dinners and evening programs are booked in the area around the event venue.
- A more diverse speaker panel.

24-26 June 2025 | Shanghai New International Expo Center, China

# Exhibit at Asia's premier pharmaceutical event

China's pharmaceutical market is forecast to expand from **CNY1.7trn** (USD246.2bn) in 2023 to **CNY1.9trn** (USD272.7bn) in 2024; **+8.4%** in local currency terms and **+10.8%** in US dollar terms.



**90,000+**  
Global attendees



**3,500+**  
Exhibiting companies



**100+**  
Conference & activities



**230,000+**  
SQM of exhibition space

## Contact

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24-26 June 2025 | SNIEC, Shanghai, China



**230,000**  
sqm



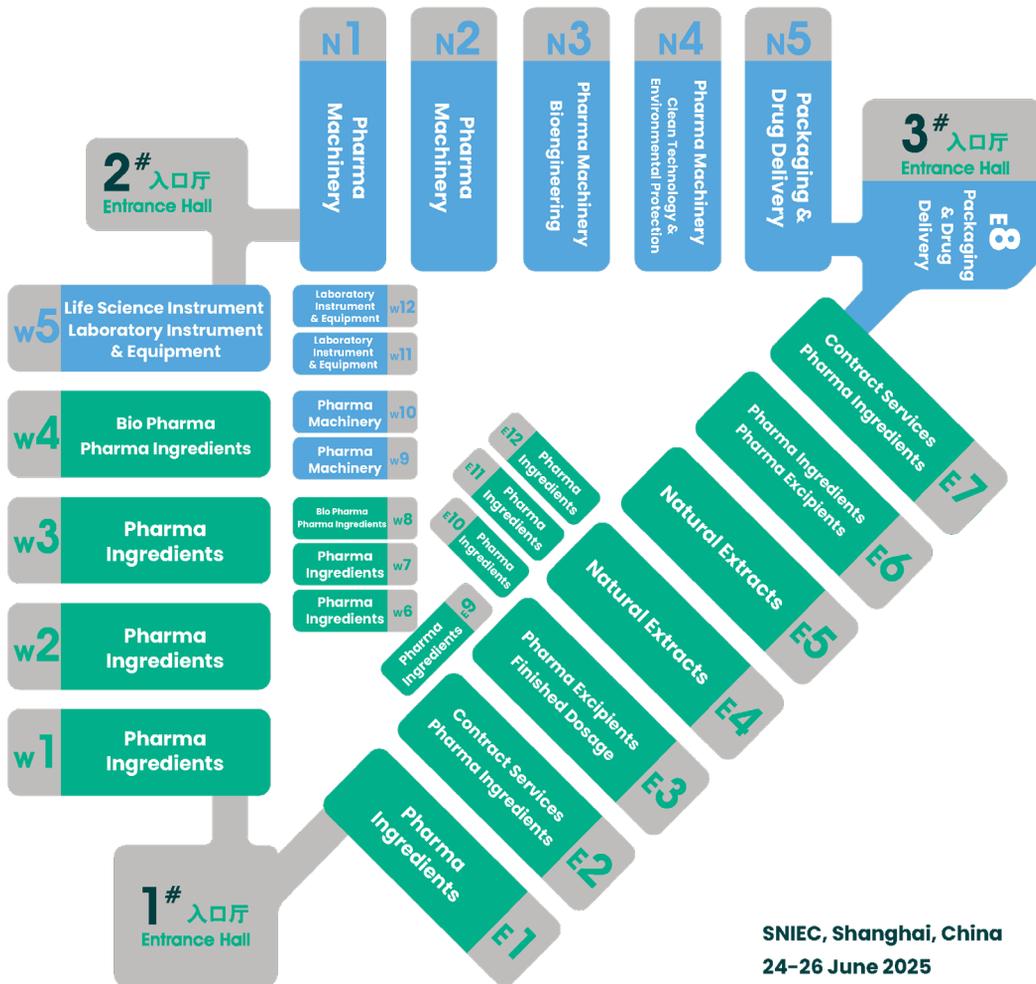
**3,500+**  
exhibiting companies



**90,000+**  
unique attendees



**100+**  
Conferences & activities



SNIEC, Shanghai, China  
24-26 June 2025

## Contact our sales team

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